

**MEMBER BENEFIT**

**MEMBER SAVINGS**

**EDUCATIONAL RESOURCES**

**SAVINGS**

- Educational Institute training materials
- Certifications (General Manager, Sales, Engineering, etc.)
- American Express sponsored seminars on cutting edge issues

- Up to 40% discount
- Up to \$200 off certification
- Prices vary by state



**BUSINESS DEVELOPMENT TOOLS**

**SAVINGS**

- Access to valuable resources on the Members Only Section
- Access to AH&LA Data Center, *powered by STR*, plus discounts on select STR reports
- Wage Watch – compensation & benefits survey
- Access to data from the Directory of Hotel & Lodging Companies (an Excel deliverable file updated monthly)

- Free
- 25% first-year discounts
- \$35- \$1,500 savings
- \$500



**VENDOR DISCOUNTS**

**SAVINGS**

- Hcareers.com (employment listings)
- Staples Business Advantage
- BP Business Solutions
- HypHEN Construction Group (recovery and remediation services)
- The Employment Guide
- Simply Service Network – office equipment maintenance service
- BMI, ASCAP & SESAC Music Licensing

- \$75 savings per listing
- 10 - 60% discount
- 2 - 6.5¢ per gallon
- \$10,000 enrollment waived
- 10% discount
- 25-30% discount
- 1% - 5% discount



**INDUSTRY RESEARCH & INSTRUCTION**

**SAVINGS**

- 2008 Lodging Industry Survey
- Payment Card Industry (PCI) Compliance Manual
- Update 2008: Room Taxes and the Economic Impact of the Lodging Industry
- Current and Future Technology Use in the Hospitality Industry
- Energy Management and Conservation Guide
- Access to AH&LA Information Center
- The Loss Prevention Management Bulletin Database

- FREE
- FREE
- FREE
- FREE
- FREE
- FREE
- FREE

**MEMBER BENEFIT**

**MEMBER SAVINGS**

**MARKETING & SALES OPPORTUNITIES**

**SAVINGS**



USA Today Advertising in Travel Today Section

25% discount



Hotel.org Property Listing

FREE



.travel URL authentication

FREE



.travel URL registration through Encirca

5% discount



Convention PlanIt Website Listing (group & meeting planner website)

20% discount

**COMMUNICATIONS**

**SAVINGS**



Subscription to Lodging Magazine

FREE

Industry Calendar (national and local events and tradeshow)

FREE

AH&LA eNews

FREE

*AH&LA SmartBrief, Lodging HR, Lodging Law, and Prism*

FREE

Media eAlert

FREE

**CONFERENCES & EVENTS**

**SAVINGS**



AH&LA Fall Conference

FREE

International Hotel/Motel & Restaurant Show (registration fee)

FREE

AH&LA Legislative Action Summit (registration fee)

\$300

AH&LA Summer Summit

\$200

**INSURANCE CENTER**

**SAVINGS**



Health insurance coverage including medical and dental

Up to 25% discount



Discount Prescription Drug Card

10-35% discount –  
Discount Cards free to employees

**COMMITTEE PARTICIPATION**

**SAVINGS**

AH&LA Committees for maximized networking opportunities

FREE

**GOVERNMENTAL AFFAIRS**

**SAVINGS**

*AH&LA Legislative Advisories*

FREE

hotelLOBBY grassroots involvement

FREE

HotelPAC invitations and involvement

Suggested donation

Take Action alerts

FREE

**Membership in AH&LA is a guaranteed return on investment.**

\*For a complete explanation of benefits, please contact the membership department at (202) 289-3100 or membership@ahla.com. For more information please visit www.ahla.com.