

2011 Vermont Chamber Member Ad Rates

All display ad prices include one listing. See forms for additional listing pricing. If you are not a VCC member add 40% to the rates below.

Publication Name:	Vermont Winter Guide		Vermont Vacation Guide		Vermont Country Inns & B&B	
	B/W	4-Color	B/W	4-Color	2-color	4-Color
Size of Advertisement:						
Rear Cover (1/2 page for CI/B&B)	N/A	\$4,785*	N/A	\$8,820*	N/A	\$1,505*
Inside Front or Rear Cover (1/2 page for CI/B&B)	N/A	\$3,825*	N/A	\$7,275*	N/A	\$1,385*
Inside Front Cover Facing Page (1/2 page for CI/B&B)	N/A	\$3,605*	N/A	\$6,430*	\$1,095*	N/A
Inside Rear Cover Facing Page (1/2 page for CI/B&B)	N/A	\$3,325*	N/A	\$5,835*	\$985*	N/A
Full Page	\$2,330	\$3,055*	\$4,810	\$5,650*	\$1,295*	N/A
2/3 Page	\$1,725	\$2,195*	\$3,265	\$3,920*	N/A	N/A
1/2 Page	\$1,390	\$1,790*	\$2,665	\$3,300*	\$795*	N/A
1/3 Page	\$1,030	\$1,235*	\$1,755	\$2,295*	N/A	N/A
1/4 Page	\$825	\$1,055	\$1,420	\$1,830	\$585*	N/A
1/6 Page	\$650	\$790	\$1,025	\$1,245	N/A	N/A
1/8 Page	N/A	N/A	N/A	N/A	\$365	N/A
1/12 Page	\$470	\$555	\$620	\$750	N/A	N/A

***Special Promotions Highlight:** Qualifies you to enter your special promotions on the main page of the VisitVT website any time during the run of the publication. You control what the offer is and when it runs. Go to www.VisitVT.com under the Events section, a click the tab to submit your special.

Publication Name: Vermont Ski & Maple Map & Guide	Size of Advertisement (all 4-color)	Cost
	Text with inset photo - 1 5/8" Wide x 2 1/2" High	\$525
	Panel Display Ad - 3 1/2" Wide x 2 1/2" High	\$995

Listing & Photo Rates

Your first print member listing is duplicated online and includes one **FREE internet photo** and appears in our Virtual Guide. Additional printed listings and internet photos can be added.

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First Print Listing	\$155	\$165	\$169
Addtl. Print Listing(s)	\$115	\$125	\$129
Addtl. Internet Photo(s)	\$65	\$65	\$65

Packages to Enhance Your Print Listing

Attract visitors to your property and entice them to stay longer with a travel package. Package information follows your business listing in our publications. They must include several travel elements that would otherwise be purchased separately and must also have a predetermined inclusive price and dates of availability. Package elements could include: lodging, meals, attraction admissions, entertainment, car rentals, transportation and more. Packages give greater impact to your listing at an excellent value. Forms are included; must be purchased with a print listing.

Publication Name:	Vermont Winter Guide	Vermont Vacation Guide	Vermont Country Inns & B&B
Members	\$170	\$245	\$105

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SEE REAR COVER FOR AD DIMENSIONS