



BUSINESS

VERMONT

2007

Our newsletter, *Business Vermont*, is a monthly update sent via e-mail, informing our members of the programs and opportunities of the Vermont Chamber of Commerce. It contains reports from all our departments and is sent to over 1,450 members.

Starting in February, the Vermont Chamber of Commerce offers your business the opportunity to be one of only two sponsors of *Business Vermont*. We have decided to offer two versions of *Business Vermont*, which will have much the same content. However, 60% of our members, who are in the Hospitality sector will receive a *Business Vermont* version highlighting Hospitality issues, and 40% of our members, who are in the non-Hospitality sector will receive a *Business Vermont* version highlighting non-Hospitality issues. Both sponsors will reach all the members, with the only difference being placement. For example, if you choose to sponsor the Hospitality version, then you will be the sponsor at the top of the e-mail for Hospitality folks, and be listed as the sponsor in the second section of the e-newsletter for the non-Hospitality folks. Call Christian Manley at (802) 229-2294 if you have any questions.

CONTRACT

BUSINESS: _____ CONTACT NAME: _____

PHONE: _____ FAX: _____ E-MAIL: _____

ADDRESS: _____ CITY _____ ZIP _____

Please Circle which sponsorship level you would like to sign up for:

	<u>1 Month</u>	<u>2 Months</u>	<u>3 Months</u>	<u>4 Months</u>
<u>Business VT (Hospitality section sponsor):</u>	\$195	\$177	\$159	\$141
<u>Business VT (non-Hospitality section sponsor):</u>	\$130	\$118	\$106	\$94

Month(s) requested _____

Sponsorship Specs:

Please provide at least a **logo**, the web address to which you would like your advertisement to **link**, and up to **200** words for the text version of the advertisement. To maximize your marketing, a designed display ad option is available, which can be used in place of the logo and text version of the sponsorship for the hard copy version. We accept JPEG, TIFF, and PDF files. Dimensions are 8" wide by 3" high.

PLEASE CHECK THE APPROPRIATE BOX REGARDING THE COPY:

_____ Repeat my previous advertisement _____ Will e-mail to cmanley@vtchamber.com

_____ New camera ready copy mailed

PAYMENT:

Total Due: _____

_____ Check enclosed

___ Visa, ___ MC, or ___ AMEX _____ Exp: _____

Name on Card: _____

_____ Invoice our business

Signature: _____ **Date** _____

FAX CONTRACT BACK TO: 802-223-4257

Christian Manley - Director of Advertising Sales - Vermont Chamber of Commerce - (802) 229-2294